

Are you ready to lead your church to
THE NEXT LEVEL?



**Baptist Resource Network
Pennsylvania/South Jersey**



ACCELERATING KINGDOM MOVEMENT



**SEND Network
PENNSYLVANIA/SOUTH JERSEY**

At the Baptist Resource Network and Send Network PA/SJ, we seek to help churches accelerate Kingdom movement. To do that, we are committed to helping your church take your next step in ministry, whatever that step may be, and, ultimately, to help you achieve your next level in ministry.

What is the “Next Level” that God is calling you and your church to achieve?

It’s been said that most people overestimate what they can do in one year and underestimate what they can do in ten years. Although ten-year planning may seem too distant, what is God calling you and your church to accomplish in the next 3-5 years, or even this next year?

Let’s have a conversation to get you started!

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NOW
(90 days)

NEXT
(one year)

FUTURE
(5 years)

LATER
(3 years)



What is Your Church's Long-Term Vision?

A vision defined is a bold picture of what your church will be in the future. It's a *preferred* future with a *shared* purpose that benefits your community.

What audacious goals come to your mind as you think through this vision? In other words, if your church could accomplish anything you wanted it to, what would you do?

As you pray, what is God burning in your heart to do? What is His unique vision and focus for your church?

"Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world" (Joel A. Barker).

Envision the future God gave you for your church and list ways that unique vision will impact your church and community in the next 3-5 years.



How to Craft Bold Goals in Alignment with Your Church's Vision

When defining church goals, asking the right questions can help clarify priorities, identify opportunities, and set a clear direction for the congregation. Here are some key questions to consider:

What is the Mission of Your Church?

Start by revisiting the mission statement of the church. In other words, what is your purpose, and what are you called to do as a community of faith?

When setting goals, aligning with this mission statement ensures that every action, initiative, and endeavor serves the larger purpose of the church. It provides a clear direction and focus and guides decision-making and resource allocation toward fulfilling the mission.

What Are Your Church's Core Values?

Reflect on the fundamental beliefs and principles that guide the church's identity and decision-making. What values are most important to you and your church, and how do they inform your goals?

By incorporating your church's values into goal setting, you reinforce those values and ensure that your goals are consistent with the ethical, moral, and spiritual principles that underpin the church's beliefs.

How to Craft Bold Goals:

Consider these overarching tips when crafting your goals.

Dream Big:

Don't limit yourself. Imagine the extraordinary and believe it's possible.

Be Specific:

Clearly articulate what success looks like and how you'll measure it.

Break It Down:

Divide big goals into smaller, manageable tasks to maintain momentum and track progress.

Set Deadlines:

Establish realistic timelines to keep you focused and accountable.

Stay Flexible:

Adapt as needed, embrace challenges, and learn from setbacks.

Overcoming Common Challenges

Fear of Failure:

Embrace failure as a natural part of growth and learning. Use setbacks as opportunities to refine your approach and persevere.

Lack of Resources:

Be resourceful and creative in finding solutions. Leverage existing assets and seek support from stakeholders and partners.

Resistance to Change:

Communicate the benefits of bold goals, rally support, and lead by example to inspire others to embrace change.



Unlocking Success: Breaking Down Large Goals into Achievable Milestones

What are the ultimate outcomes you seek to achieve?

What are the top four goals you would like to accomplish in the next three years?

What ONE “Next Bold Move” would you like to work on this year?

What small actionable steps or habits can you cultivate to achieve that one goal?

By breaking down large goals into smaller, actionable steps, you transform the seemingly impossible into the achievable.

5 YR

3 YR

1 YR

90 DAYS

Next BOLD Move

THE SMART APPROACH

When planning goals, set SMART objectives that are “Specific, Measurable, Achievable, Relevant, and Time-bound.” With God’s help, what SMART goals do you believe you and your church can achieve?

Specific:

Clearly define what you want to achieve.

Measurable:

Establish criteria for measuring success.

Achievable:

Challenging but realistic within your capabilities.

Relevant:

Aligned with your vision, values, and priorities.

Time-bound:

Set a deadline to create a sense of urgency and accountability.

Example: “Increase weekly attendance (specific) by 25% (measurable) within six months (time-bound) by implementing targeted outreach strategies and enhancing community engagement events (achievable and relevant).”

Your Next Steps: Establishing Accountability for Your Bold Goals

Clearly communicate roles and expectations to ensure alignment and accountability.

- Is there clarity of the Vision and Mission?
- Do you have alignment within and around the Values and Goals?
- Are your goals measurable?
- Do you have a “next step” process in place to keep you on course?

The key to success is being able to zero in on the actionable items of today.

“Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, and upon which we must vigorously act. There is no other route to success” (Pablo Picasso).

We want to help you reach the vision, mission, and goals that God has placed on your heart and provide you training and tools to get to the next level!

“For a long time, I felt like I knew where I wanted our church to go, but could not figure out how to get our people involved. The Next Level process helped me to organize theories into direction and strategy that effectively communicates our vision, mission, and goals, and connect those with the actionable steps people could take to join in. The results have been extremely encouraging. We have a higher level of involvement and buy-in than at any point in our church history.” - Eric McMahon, Founding Pastor, Watershed Church, Philadelphia

“Many are the plans in the mind of man, but it is the purpose of the Lord that will stand” (Proverbs 19:21, ESV).

READY TO GET STARTED?

Contact the Help Desk to have one of our qualified leaders reach out to you.

CALL OR TEXT: (717) 652-5856

EMAIL: helpdesk@brnunited.org

OTHER WAYS TO CONNECT WITH US:

4620 Fritchey Street, Harrisburg, PA 17109
www.brnunited.org | sendnetworkpasj.com